

Polish Export Statistics 2024

Market Intelligence Report

Executive Summary

Poland has established itself as a major manufacturing and export hub in Central Europe. With €357 billion in total exports (2023) and over 45,000 active exporters, Poland ranks as the **21st largest exporter globally** and **8th in the European Union**. This report provides comprehensive statistics and insights into Poland's export performance, key sectors, and trading partners.

Overall Trade Performance (2024)

Metric	2024 Value	2023 Value	Change
Total Exports	PLN 1,523.4 bn (€357 bn)	PLN 1,613.3 bn	-5.6%
Total Imports	PLN 1,521.0 bn	PLN 1,567.5 bn	-3.0%
Trade Balance	PLN +2.3 bn	PLN +45.8 bn	-95%
Global Export Share	1.52%	1.48%	+0.04pp
Active Exporters	45,000+	43,000+	+4.7%

Note: 2024 exports showed decline due to weaker EU demand and global economic slowdown. However, Poland's export share in global trade continued to grow, reaching record 1.52%.

Top Export Sectors by Value (2023-2024)

Sector	2023 Value	Key Products	Major Markets
Automotive & Parts	€58 billion	Vehicle parts, batteries, electric vehicle components	Germany, France, Czech Republic
Machinery & Equipment	€50.4 billion	Industrial machinery, tools, production equipment	Germany, Italy, Netherlands
Electronics	€42 billion	Consumer electronics, components, appliances	Germany, UK, France
Food & Beverages	€38 billion	Processed foods, meat, dairy products	Germany, UK, Italy
Chemicals & Cosmetics	€24 billion	Pharmaceuticals, cosmetics, plastics	Germany, Czech, UK

Furniture	€15 billion	Home furniture, office furniture (#1 in EU)	Germany, France, UK
Metals & Metallurgy	€18 billion	Steel products, copper, aluminum	Germany, Italy, Czech Republic
Textiles & Apparel	€12 billion	Clothing, fabrics, accessories	Germany, UK, Netherlands

Top Export Destinations (2024)

Rank	Country	Export Value	Share	Main Products
1	Germany	€99.2 billion	27.8%	Automotive parts, machinery, food
2	Czech Republic	€23.6 billion	6.6%	Automotive, electronics, metals
3	France	€20.4 billion	5.7%	Machinery, furniture, food
4	United Kingdom	€17.5 billion	4.9%	Food, furniture, automotive
5	Italy	€16.4 billion	4.6%	Machinery, chemicals, textiles
6	Netherlands	€14.8 billion	4.1%	Electronics, food, logistics hub
7	United States	€10.2 billion	2.9%	Machinery, food, chemicals
8	Spain	€8.9 billion	2.5%	Automotive, machinery
9	Romania	€8.1 billion	2.3%	Automotive, electronics
10	Belgium	€7.6 billion	2.1%	Chemicals, food, logistics hub

Note: Top 10 destinations account for 63.5% of total Polish exports. EU countries represent approximately 75% of all exports.

Export Performance by Polish Region

Poland's export activity is concentrated in several key industrial regions:

Top Exporting Voivodeships:

- **Mazowieckie (Warsaw region):** €85 billion - Electronics, food processing, logistics
- **Śląskie (Silesia):** €62 billion - Automotive, machinery, metals
- **Wielkopolskie (Greater Poland):** €51 billion - Automotive, furniture, food
- **Dolnośląskie (Lower Silesia):** €48 billion - Automotive, electronics, machinery
- **Pomorskie (Pomerania):** €35 billion - Electronics, chemicals, maritime

Fast-Growing Export Sectors

Sector	5-Year Growth	Drivers	Outlook
Electric Vehicle Components	+180%	EU green transition, major investments	Very Strong
Batteries & Energy Storage	+250%	LG Chem, Samsung SDI factories	Strong
Pharmaceuticals	+45%	Generic drug production	Strong
Robotics & Automation	+65%	Industry 4.0 adoption	Strong
Organic Food	+85%	Health trends, EU demand	Moderate
Software & IT Services	+120%	Outsourcing hub, tech talent	Very Strong

Key Market Insights

1. Manufacturing Strengths

- **Automotive excellence:** Poland is Europe's 4th largest auto parts producer
- **Furniture dominance:** #1 furniture exporter in EU, ahead of Germany and Italy
- **Electronics hub:** Major production base for TV sets, appliances, components
- **Food processing:** Largest meat exporter in EU

2. Competitive Advantages

- **Strategic location:** Gateway between Western and Eastern Europe
- **Skilled workforce:** 2.5 million students, strong engineering talent
- **Competitive costs:** 30-40% lower than Western Europe, better quality than Asia
- **EU membership:** No customs barriers, CE marking, quality standards
- **Infrastructure:** Extensive highway network, modern ports (Gdańsk, Gdynia)

3. Investment Climate

- **FDI stock:** €250+ billion, 7th in EU
- **Major investors:** Germany, USA, Netherlands, France, UK
- **Special Economic Zones:** 14 SEZs offering tax incentives
- **R&D; support:** Government grants for innovation, EU structural funds

Trade Facilitation Infrastructure

Major Seaports:

- **Gdańsk:** 52 million tonnes capacity, deep water access
- **Gdynia:** 25 million tonnes, container terminal
- **Szczecin-Świnoujście:** 29 million tonnes, bulk cargo

Airports (Air Cargo):

- **Warsaw Chopin:** 85,000 tonnes annually
- **Katowice:** 12,000 tonnes, dedicated cargo terminal
- **Wrocław, Kraków:** Regional cargo hubs

Road & Rail Network:

- 4,000+ km of highways (A1, A2, A4 trans-European corridors)
- 19,000 km railway network including Rail Baltica connection
- Direct connections to all EU markets within 24-48 hours

Sources: Statistics Poland (GUS), Trade.gov.pl, Observatory of Economic Complexity (OEC), International Trade Administration